

SCORE, GPMBSA aiming to help small businesses

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SCORE Philadelphia and the Greater Philadelphia Minority Business Strategic Alliance have partnered to serve small businesses.

SCORE (Counselors to America's Small Businesses) has relocated to 105 N. 22nd St. in the current offices of the GPMBSA.

"Combining our efforts with GPMBSA offers SCORE a great opportunity to broaden our reach to a larger client base. Partnering with a well-respected organization like GPMBSA enhances our resources and expands the services we can offer to our clients," said Mark Maguire, chapter chair of the Philadelphia Chapter of SCORE.

SCORE is a nonprofit dedicated to educating entrepreneurs and the formation, growth and success of small businesses nationwide.

The mission of the GPMBSA is to serve as an advocate in promoting the establishment and growth of minority business enterprises.

Through coordinating and leveraging of established public and private sector resources into a strategic network, the GPMBSA provides technical assistance, financial resources and business opportunities to disadvantaged businesses.

"This collaboration enables the GPMBSA to deliver more technical assistance and training to the minority and small business community while containing cost. Having SCORE counselors with specialized industry expertise in-house complements the alliance's existing service offering," said GPMBSA Executive Director Marjorie Anderson.

"With SCORE at our side, the alliance can include services needed by newly formed businesses or aspiring entrepreneurs while still meeting the needs of mature firms," added John Milligan, GPMBSA founder and board chair.